

SecuPi Cloud Data Centric Protection for Business Applications



SecuPi's enables enterprises to comply with regulatory requirements (GDPR, CCPA, PDPA, HIPAA, PCI...) while enabling business growth by allowing secure use & leverage of their data assets.

- Discovery
- User Behavior Analytics
- Monitoring & Auditing
- Encryption & Tokenization
- Dynamic Data Masking
- Soft Deletion

What is the SecuPi Solution Suite?

SecuPi application protection solution consists of SW Overlays, Gateways or Driver Wrappers enabling row or column Data Anonymization, Encryption, Format Preserving Encryption, Dynamic Data Masking, Tokenization and more, with no need for code changes on the Database or Application.

Why customers use SecuPi

- Sensitive Data Discovery, real time monitoring, Enforcement and User Behavior Analytics
- Configurable attribute-based access control to sensitive data
- Quick (Weeks) to implement with no code changes / UDFs, minimal overhead to existing infrastructure
- Flexible solution, multiple regulatory/business use cases

Supports multiple GDPR articles

- Multiple GDPR articles supported (Right to be forgotten, Consent, Restriction of Processing)
- Support across multiple applications

Quick & Efficient implementation

- Implemented in a few weeks :
- Install – on business applications
 - Discover – map and classify personal data flows
 - Set – policies for data access
 - Go live – auditing & monitoring

Minimal business disruption

- Minimal disruption to operations - no code changes
- Minimal impact on performance
- Independent application protection overlays no need for online access to SecuPi.

Metro Group – 4th largest retailer in the world

"Hospitality.digital is constantly looking to provide the utmost privacy and security measures to protect its customer private data. SecuPi allows us to discover, monitor, protect and delete customer personal data within our existing application landscape, making them GDPR-ready in a timely manner"

Dr. Andreas Gilch,
Data Protection Officer
Metro Hospitality.digital



Quick & Effective implementation of Security and Privacy policies with minimal disruption



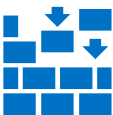
Quick to implement practical protection

- Several weeks to install and protect up to 10 critical business applications
- Minimal disruption to business achieved with SecuPi practical implementation approach



No code changes required

- No Database or application changes required when implementing
- SecuPi instrumentation overlays work as add-ons when the application loads and provide rich use cases of user and data protection



No internal overhead

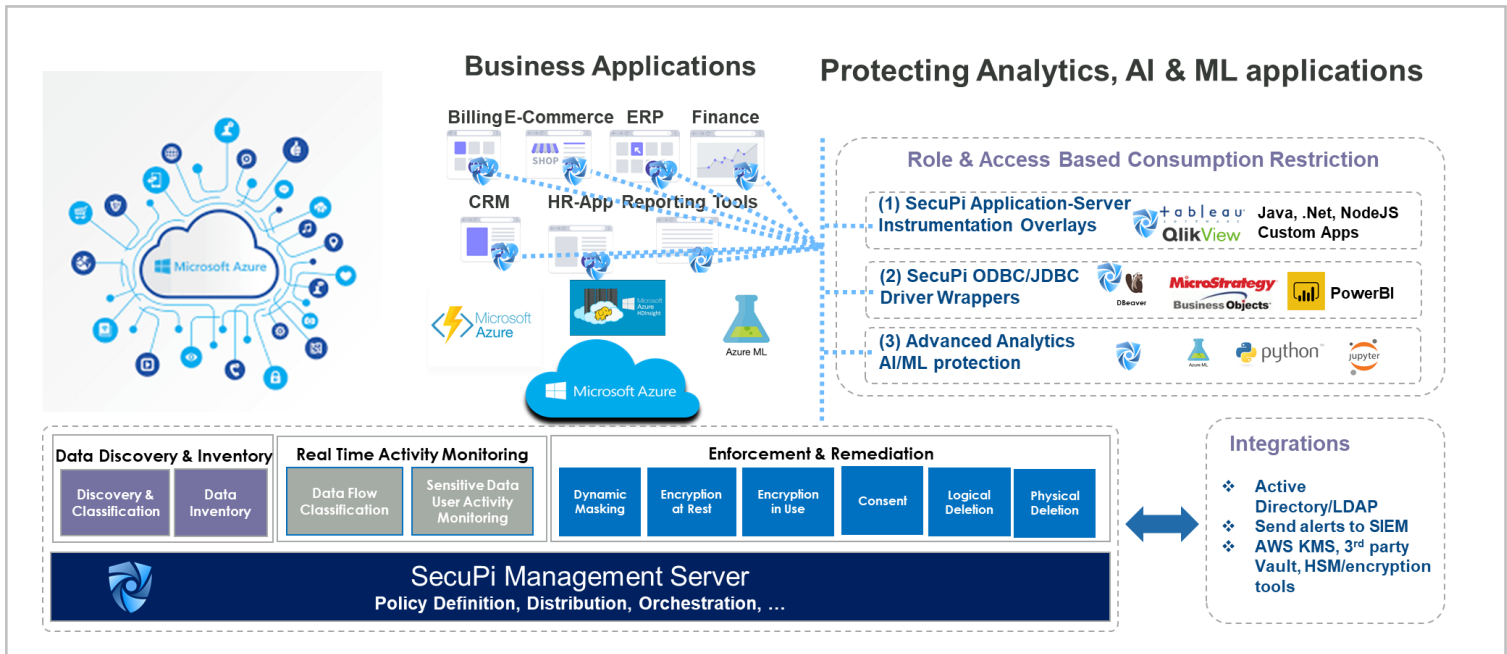
- No requirement to change internal infrastructure
- SecuPi protection implementation can run on virtually any environment – no special interfaces/API calls required

SecuPi Data Protection

Practical application level data protection

- Efficient solution for Regulatory requirements (GDPR/CCPA...)
- Practical Data Governance enforcement and remediation solution
- Subscription licensing model
- No interruption to existing business / IT operations
- Data centric approach allows sensitive Analytics business environment protection in weeks

SecuPi Customers protect access to 400% more Data attributes in 20% of the implementation time !



SecuPi Compliance & Data Protection Enforcement for “Lift & Shift” “Right of erasure”, Consent, Restriction of processing, Data Minimization

SecuPi Overlays, Driver Wrappers and advanced Analytics Agents allow business users data protection across platforms and infrastructure with minimal overhead. SecuPi server provide customers with control measures, including Data Discovery and Classification, Real time activity monitoring and protective enforcement such as Encryption/Decryption, Dynamic Masking, Format Preserving Encryption, Logical/physical Deletion and more...